

# Using the Australian Cultural Fund for Giving Day to the Arts



Thinking of using the Australian Cultural Fund (ACF) to run your Giving Day to the Arts fundraising campaign? Here's some ACF 101s to help you make the most out of October 23.

## [Registering on the ACF]

### Step 1. Register a profile here



To receive donations via the ACF, you will need to register a profile on the platform. Have the following information handy when completing this step:

- A short bio
- ABN
- Contact details



### Step 2. Submit your project

Once your profile is approved you will have full access to your ACF dashboard.

Log in and select 'Create a new project', this will open an online form that will prompt you to fill out a number of sections. You can preview the questions you will be asked [here](#).

When you're happy with your project, you can submit this for approval. Once approved, your project will be live with it's own unique URL - now it's time for the fun stuff!



### Getting your project up and running

The combined approval time can take up to four business days so we recommend registering and getting started as soon as possible. Your project will sit as a draft until you are ready to submit this, so why get a head start and begin this now!

Once your project is approved you will have the ability to make your project 'private' - this means you can have it all approved and live but hidden from our homepage until you are ready to make it public.



The ACF Team can be contacted at [hello@australianculturalfund.org.au](mailto:hello@australianculturalfund.org.au)

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## [FAQs]

### - Am I eligible to use the ACF?

If you're participating in AusArts Day, there is a good chance you are eligible to use the ACF! Our eligibility is simple, to register a project you must:

- be engaged in the promotion and presentation of arts and cultural activities; and
- use a grant\* from Creative Australia within Australia or for the benefit of Australia (\*all funds raised via the ACF are given to you as a 'grant')

### - What are the fees involved for using the ACF?

The ACF is a completely free platform to use. If you raise \$2,000, you receive \$2,000 - it's as simple as that!

### - Can I give or receive any form of (tangible or material) benefit in exchange for an ACF donation?

Through the ACF your donors receive a tax-deductible receipt and as such cannot receive any tangible benefit for their support. More about that [here](#).

### - How long does it take for a donation to show up against my project?

Your donors can donate through four ways on the ACF: Credit Card, PayPal, EFT (Bank transfer) and Cheque.

- [Credit Card and PayPal donations](#) will show up as soon as the donor completed the donations.
- [EFT donations](#) can take up to three-five days to show on your project as we need to wait until the funds hit our account.
- [Cheque donations](#) can take up to two weeks to show on your project as we need to receive the cheque and then process this at the bank.

### - What happens if I don't hit my fundraising target?

The ACF is a 'keep-what-you-raise' platform, this means that you will receive all of the donations you raise, even if you don't hit your target. For example, if your target is \$2,000 and you raise \$1,400 - you will receive \$1,400.

### - How do I get the money once a supporter donates? How long does it take?

You will receive your funds in the form of a grant, in the month following the end date of your campaign. Find more info about this process [here](#).